



KHA's Trustee Resource September 2025

Register Today for the Hospital Board Leaders' Program – Oct. 23, Nov. 6 and Nov. 18

The Kansas Hospital Association and governWell are pleased to bring KHA members a program designed for board chairs, chair-elects, vice chairs and board members in line to be chair. Learn about the board chair's leadership role, including how to build purposeful agendas, facilitation and executive sessions, the Open Meetings Act, quality oversight, the board chair-CEO relationship, board conduct, board orientation, learning and development and board self-assessment.

This virtual program will consist of three, 90-minute Zoom sessions (4:00 - 5:30 p.m. on Oct. 23, Nov. 6 and Nov. 18) and an optional individual coaching session. Attendance will be limited to 50 trustees; one trustee per hospital is allowed, unless extra slots become available. Previous attendees are welcome to return if they would like a refresher on the covered content. Trustees will have access to breakout rooms to connect with other trustees. This education is for trustees only. Trustees will need to have a video connection and be able to use the chat feature in Zoom. Session resources will be shared with attendees' CEOs in advance of the program.



Exemplary Trustees Recognized at the KHA Convention

It is with pleasure that the Kansas Hospital Association recognizes hospital trustees who provide an exemplary contribution through their leadership and governance. Hospitals across the state nominated individuals for the [Trustee of the Year Award](#) because they routinely go above and beyond the call of duty. Seven trustees from hospitals and health systems across Kansas were nominated as Trustees of the Year:

- [Marceil Cloud, Satanta District Hospital, Satanta](#)
- [Kris Enneking, Nemaha Valley Community Hospital, Seneca](#)
- [Lon R. Frahm, Citizens Health, Colby](#)
- [Phil Gilliland, Salina Regional Health Center | North Central Kansas Medical Center, Salina](#)
- [Merl Page, Wamego Health Center, Wamego](#)
- [Jim Parker, Kiowa District Hospital and Manor Foundation, Inc., Kiowa](#)
- [Mike Williams, Via Christi Hospitals Wichita, Wichita](#)

These trustees were recognized during the KHA Awards Ceremony in Wichita. To learn more about this award and view photos of the nominees, [please visit our website](#). Here is a little more about these exceptional leaders:



Marceil Cloud has served on the board at Satanta District Hospital for seven years. She is a compassionate and engaged leader whose hands-on involvement and advocacy have had a lasting impact on health care and community services. As head of the English as a Second Language program, she ensures staff understand essential communication, thereby improving the quality of care. Cloud also was a driving force behind the creation of a shared daycare facility for hospital and school staff, demonstrating her ability to unite stakeholders around critical needs. Her deep commitment to rural health care, active presence across departments and constant support of staff, residents and patients reflect a leadership style rooted in service, empathy and lasting impact.



Kris Enneking has served on the board at Nemaha Valley Community Hospital for nine years. She is a visionary leader whose dedication to health care governance and community service has significantly advanced the hospital's mission. Enneking has driven strategic expansion projects, championed policy development and strengthened public trust in local health care. Her background in health care liability and deep community ties uniquely position her to advocate effectively, whether leading successful tax initiatives, securing city support for capital projects or calming tensions during the pandemic. With forward-thinking problem-solving, active volunteerism and tireless advocacy at local and state levels, Enneking has helped shape a more accessible, responsive and future-ready health care system.



Lon Frahm has served on the board at Citizens Health for 16 years. He has been a driving force behind the growth and sustainability of rural health care in Northwest Kansas. Known for his business insight, strategic thinking and calm, consensus-building leadership, Frahm has played a pivotal role in guiding key initiatives, including the successful development of a new medical facility. He consistently applies lessons from his successful agricultural enterprise to health care governance, helping shape long-term strategies, improving financial oversight and driving innovation. Frahm actively engages with local stakeholders, policymakers and business leaders to elevate awareness and support for rural health care. His thoughtful, solutions-oriented approach has a lasting impact on the health and vitality of the region.



Phil Gilliland, who was selected as the 2025 Trustee of the Year, received additional recognition and a donation in his name to the hospital foundation in Concordia. Gilliland has served on the boards at Salina Regional Health Center and North Central Kansas Medical Center for 22 years. He's a transformative leader whose experience in health care governance has redefined what is possible for rural health care. As board chair of NCKMC, Gilliland led the long-awaited effort to replace an outdated facility, spearheading strategic partnerships, securing funding and overseeing the construction of a modern hospital that opened in 2022. His advocacy, especially during the COVID-19 pandemic, helped build public trust and brought local health care needs to the attention of state and federal legislators. A skilled communicator and consensus builder, Gilliland connects health care, economic development and community priorities. His leadership continues to shape a healthier, more resilient future for north-central Kansas.



Merl Page has served on the board at Wamego Health Center for three years. He is a steadfast advocate and visionary leader whose work has profoundly shaped health care in Wamego and beyond. Page has been instrumental in strengthening the joint venture between Ascension Via Christi and the City of Wamego. His leadership has driven key improvements, including new service lines, increases in patient satisfaction and a significant drop in staff turnover. Widely respected across the community, Page fosters partnerships with business leaders, educators and policymakers to ensure accessible, high-quality and future-ready health care. His advocacy, strategic guidance and relentless commitment have made a lasting impact on the health and vitality of the region.



Jim Parker has served on the board at Friends of Kiowa District Hospital and Manor Foundation, Inc., for 10 years. With a background in pharmacy, he combines professional expertise with personal dedication to enhancing health care access and delivery in Kiowa. Whether enhancing financial strategies, guiding patients through complex care decisions or serving as a durable power of attorney, Parker's work consistently prioritizes the well-being of others. His efforts have elevated the hospital's role as a trusted community resource, fostered stronger public awareness of health care needs and built lasting partnerships across patient populations and local leadership. Parker's unwavering service has helped shape a more compassionate, connected and effective health care environment.



Mike Williams has served on the boards at Via Christi Hospitals in Wichita for five years. He is a respected leader in hospital governance. With a distinguished career in aerospace and executive leadership, Williams brings deep expertise in finance, strategy and operational excellence to his board roles. His influence has been key in aligning hospital goals with community health needs, enhancing quality and implementing stronger governance frameworks. A thoughtful problem-solver and consensus builder, Williams leverages his corporate experience to enhance health care access and reliability. Through his work with the TNW Group, he champions health care integration in business planning and supports expanded mental health services, reinforcing his broad and lasting commitment to community well-being.

Congratulations to all our 2025 Trustee of the Year nominees. Thank you for making a difference.

Trustees Encouraged to Join CEOs at KHA Fall District Meetings

The Kansas Hospital Association District Meetings provide members with timely information essential in helping KHA learn about top issues. We encourage CEOs, CFOs, HR executives, trustees and senior staff to join us. We want to have interactive conversations, so invite key staff working or interested in the topic areas below.

- KHA Board Facilitated Strategic Discussion
- Health Care Workforce
- Advocacy and Regulations
- Quality and Safety
- Finance and Reimbursement
- KHSC and APS Spotlight Services
- Member Updates and District Discussions

Join us to network with your peers and KHA staff at 9:30 a.m. These meetings also feature an opportunity to participate in our advocacy efforts with an optional KHA-PAC fundraiser. Meeting times will be from 10:00 a.m. to 2:00 p.m. with lunch provided. You are free to attend any location, so choose the one that best fits your schedule. These meetings are provided at no charge.

KHA				
District	Date	Location	Address	City
NC	Oct. 7	North Central Kansas Medical Center	155 W. College Dr.	Concordia
NW	Oct. 8	Lincoln Building	920 Lincoln St.	Quinter
SW	Oct. 9	Meade District Hospital	510 E. Carthage	Meade
SC	Oct. 10	Artesian Valley Health System		
SE	Oct. 14	McPherson Hospital	1000 Hospital Dr.	McPherson
		Southeast Kansas Impact Center	1500 SW 7th St.	Chanute
NE	Oct. 15	The University of Kansas Health System	1700 SW 7th St.	Topeka
		- St. Francis Campus		

[Click to
View Agenda](#)

[Click to
Register](#)

Thanks to our sponsors, these meetings are provided at no charge: Diamond-Level: [APS](#), [KAMMCO](#) and [KHSC](#); Platinum-Level: [Qualivis](#).

Help Your Community with Medicare Open Enrollment – Know Your Facts Campaign

Medicare open enrollment is from Oct. 15 to Dec. 7. That's when seniors can switch coverage between original Medicare and Medicare Advantage or change a prescription drug plan. To assist members in educating the public about the differences in original Medicare and Medicare Advantage, the Kansas Hospital Association has created several tools, including resources for handouts, presentations, social media assets, videos and posters that can all be customized. KHA Staff also are available to assist with public presentations. These tools have all been updated for the 2025 Open Enrollment period. Assets include:

- [Know Your Facts Part 1 – Original Medicare vs. Medicare Advantage](#)
- [Know Your Facts Part 2 – Understanding Medicare Advantage](#)
- [Know Your Facts Part 3 – Steps Before Signing Up for a Medicare Advantage Plan](#)

Trustees Should Consider Being an Advocacy All-Star!

The Kansas Hospital Association is looking forward to our next [Advocacy All-Star Training](#), designed for hospital champions who want to sharpen their advocacy skills and help protect access to health care in Kansas communities.

This year's training will take place Oct. 20-22 in Topeka, kicking off with an evening session and followed by two days of engaging activities. It's the perfect opportunity to empower health care advocates, deepen their understanding of advocacy and prepare them to speak up for Kansas hospitals.

Interested trustees should send this [nomination form](#) to their CEO for the next Advocacy All-Star program.

Grow Your Giving to the KHA-PAC

This past year, the Kansas Legislature passed a law that increased contribution limits for candidates running for the House of Representatives and Senate. This means it is more important than ever for the Kansas Hospital Association-Political Action Committee to reach our goal of raising \$175,000 over the course of 2025 and 2026. The KHA-PAC campaign theme "[Grow Your Giving](#)," is an invitation to grow your individual giving, your hospital board giving, your hospital employees' participation and find new people who will enjoy PAC activities and events, as we look to reach new and upcoming hospital leaders across the state and get them engaged in the vital work of the KHA-PAC.

State and federal governments pay for more than half of Kansas hospital care and regulate 100 percent of our activities. Those are the main reasons why the work of the Kansas Hospital Association and its political action committee, KHA-PAC, is so important.

Elected individuals who have a passion and understanding for the unique role hospitals play in their communities are critical. Your individual contributions to the KHA-PAC are used to support those who champion our issues. Please commit to helping us achieve the best possible political outcomes.



Save the Date for the Critical Issues Summit – March 5-6

The Critical Issues Summit, hosted by the Kansas Hospital Association, brings together hospital leadership and trustees from across the state and promotes the importance of good governance practices. This event provides top-notch speakers, educational sessions and discussions on the most critical topics facing hospitals today. This is an event hospital trustees will not want to miss. Mark your calendars for March 5-6, 2026, at the Hyatt Regency Wichita, 400 W. Waterman St., Wichita.