Kansas Hospital Association
Trustee Education

Strategic Planning in Uncertain Times

This 6:17 minute video from Pam Knecht highlights her presentation at the KHA’s Critical Issues Summit. After the video, consider these discussion questions:

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What are the issues we need to address in our strategic plan?

What are some the external trends we needs to address?

What are the internal performance trends we need to understand?

Is our strategic plan measurable? If not, how can we add metrics?

Does our board do a good job asking for questions?

How will we communicate the strategic plan - what, how and when?

How do we, as a board, monitor progress of the strategic plan?

How often do we (or should we) update our strategic plan?

More? For more Trustee Resources, go to www.kha-net.org and click on Trustee Resources.