The Board’s Role in Strategic Planning

This 11:30 minute from Kimberly McNally highlights her presentation at the KHA’s Critical Issues Summit. After the video, consider these discussion questions:

Have you discussed what your hospital will look like and how it will service the community in 3-5 years?

What trends do you need to consider?

What surprises are on the horizon?

What are sources of inspiration and hope?

Discuss your vision. Does it clearly articulate your aspirations for the future? What are the most significant challenges you are likely to face as you pursue our vision?

What are some potential strategic partnerships and alliances?

What question (that is now undiscussed or undiscussable) should you explore?

What are 5-7 high-level steps you need to take to realize your vision in face of challenges you anticipate encountering?

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