• Receive 4.5 hours of contact with more than 600 hospital decision makers including: CEOs, CFOs, senior hospital leadership, nurse leaders, information systems managers, human resource administrators, health care educators, public relations executives, health care attorneys and trustees.

• Receive a listing in our convention app so our members may contact you prior to, during and following the trade show.

• Complimentary convention and trade show registration for two company representatives.

• Attend any and all KHA general sessions at no additional charge. We encourage you to participate in sessions and network with our members.

• Introduce new products and services to hospital decision makers.

• Demonstrate your company’s expertise and excellence in the industry.

Need more reasons to exhibit?
Here is what your peers are saying ...

“The best run show Foley participates in.”
Allen Switzer, business development manager, Foley Power Solutions

“Good representation of C-Suite participants.”
Melinda Brunner, president, Katz Brunner Healthcare

“Well managed. Friendly staff. Diverse exhibitors.”
Annette Lough, senior consultant/marketing, Swanson House Fundraising Counsel
TRAFFIC BOOSTERS

- No KHA general sessions are planned during trade show hours.
- KHA prize drawings on Thursday and Friday.
- On Friday, exhibitor prize drawings will be displayed at a prize area.
- KHA hosts refreshments throughout the trade show floor to circulate attendees.

With an audience like ours, you can target your marketing!

90% of attendees rate the KHA Trade Show as very good or excellent.

"Enjoyed both days very much and received much value for our organization by attending." - KHA Member

KHA CONVENTION APP

Put your company’s information in attendees’ hands. Attendees can click and save your contact information on their personal devices. They can contact you and link to your website directly from their devices. Exhibitor listings are available before, during and after the trade show.

All exhibitors will be listed in the app if their booth application is received and processed by KHA no later than Aug. 12. The exhibitor listing will contain company name, booth number, address, phone number and website. Attendees can sort the exhibitor listing alphabetically or by category.
EXHIBIT BOOTH FEES

2022 Trade Show Booth Rates

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Exhibitor</td>
<td>$1,050</td>
</tr>
<tr>
<td>APS Affiliate</td>
<td>$1,050</td>
</tr>
<tr>
<td>KHA Member/State/Federal/University</td>
<td>$675</td>
</tr>
<tr>
<td>KHSC Affiliate</td>
<td>$1,050</td>
</tr>
<tr>
<td>Associate Member</td>
<td>$750</td>
</tr>
<tr>
<td>KHA Sponsor (Included in Sponsor Package)</td>
<td></td>
</tr>
</tbody>
</table>

Booth price includes:

- Completely set 10’ x10’ unit
- One 6’ draped table with two chairs
- Identification sign
- Two convention and trade show registrations for company representatives
- One 110-volt electric outlet
- Wireless internet
- One waste basket
- Booth carpeting
- Listing in the KHA Convention app

EXHIBITOR SCHEDULE

Thursday, Sept. 8
8:00 a.m. - 2:00 p.m.     Trade Show Registration, Move-In and Set-Up
Noon - 1:30 p.m.           Lunch Provided for Exhibitors
3:00 p.m. - 6:00 p.m.     Designated Show Hours

Friday, Sept. 9
8:30 a.m. - 11:00 a.m.    Trade Show Floor Open to Exhibitors ONLY
11:00 a.m. - 12:30 p.m.   Designated Show Hours
12:30 p.m. - 3:00 p.m.    Exhibitor Move-Out
KHA believes there is great value to being part of the trade show. We also know that many companies would like additional exposure to hospitals across the state on an ongoing basis. That is why we have developed the Kansas Hospital Association Sponsorship Program. It is an effective and easy way for your organization to participate and get recognized. This program provides additional marketing opportunities for you to connect with key hospital executives throughout the year.

Sponsorship benefits include:

- A trade show booth at **no additional cost**.
- A calendar year of KHA’s meetings, events and communications.
- Article(s) in *Current Report*, KHA’s weekly electronic newsletter.
- Associate membership with KHA.
- Participation in KHA committees by invitation.
- Kansas-based health care education and continuing education opportunities.

Once you select a sponsorship package that fulfills your needs, you will not be solicited by KHA until the following year. Additional information on the sponsorship program can be found on the [KHA website](https://kha.org) or by contacting Hayley Finch-Genschorck at hfinch@kha-net.org.

**ADDITIONAL INFORMATION**

**Important Dates**

- **July 15**: Service Kit emailed out (includes Exhibitor Name Badge and Lunch Registration Form)
- **Aug. 12**: Cutoff date to be listed on the KHA Convention app
- **Aug. 12**: Exhibitor registration due
- **Sept. 8-9**: KHA Annual Convention and Trade Show
HOTEL INFORMATION

Convention Headquarters Hotel Information

The Sheraton Overland Park will serve as convention headquarters and KHA has blocked hotel rooms for those attending convention at the rate of $141.00 per night. You can make reservations by calling (888) 236-2427 or using the link below. A deposit for the first night stay on all rooms will be required and is non-refundable for any reservations cancelled after Aug. 10, 2022. It is appreciated if all reservations are made under individual names and not a generic hospital name.

Nearby Hotels

The following hotels are within walking distance of the Kansas Hospital Association Annual Convention and Trade Show. KHA does not have any pre-negotiated rates with these hotels, so ask for the best available rate.

Courtyard by Marriott - directly across the street from the Convention Center
11001 Woodson, Overland Park, KS 66211, Phone: (913) 317-8500
www.marriott.com/mcicv

Hilton Garden Inn - directly across the street from the Convention Center
5800 College Boulevard, Overland Park, KS 66211, Phone: (913) 345-2661

Holiday Inn Suites – one block from the Convention Center
10920 Nall, Overland Park, KS 66211, Phone: (913) 312-0900

Websites with additional Overland Park information
Convention and Visitors Bureau: http://www.visitoverlandpark.com/
Convention Center: http://www.opconventioncenter.com/

Contact Information

For the most up-to-date information or any questions, please contact:

Melissa Willey
Program Manager
Kansas Hospital Association
Phone: (785) 233-7436
Email: mwilley@kha-net.org