



# TRUSTEE EDUCATION



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## Hospital Board Leaders' Program

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**Oct. 23, Nov. 6 and Nov. 18**

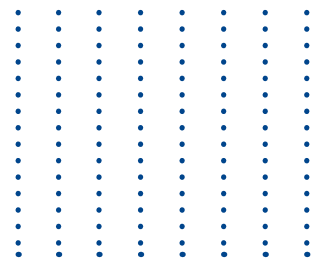
4:00 - 5:30 p.m.

**[Click Here to Register](#)**

The Kansas Hospital Association and governWell are pleased to bring KHA members a program specifically designed for new board chairs, chair-elects or vice chairs. Learn about the board chair's leadership role; how to build purposeful agendas; facilitation and executive session; the open meetings act; quality oversight; the board chair/CEO relationship; board conduct; board orientation, learning and development; and board self-assessment.

This virtual program will include three 90-minute sessions on Zoom and an optional individual coaching session. Attendance will be limited to 50 trustees. Breakouts rooms will be used so trustees will be able to connect with other trustees in similar facilities.

Participants will need to have a video connection and be able to use the chat feature in Zoom. Session resources will be shared with the board member's CEO/administrator.

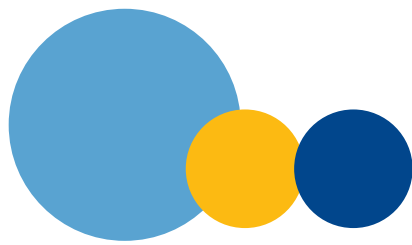


## Session 1 - Thursday, Oct. 23

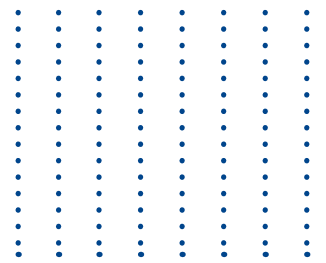
- 4:00 p.m. Welcome and Introductions**  
Cindy Samuelson, senior vice president, member and public relations  
Kansas Hospital Association
- 4:10 p.m. Who is the Kansas Hospital Association**  
Chad Austin, president and chief executive officer  
Kansas Hospital Association
- 4:20 p.m. The Board Chair's Leadership Role**  
Larry Walker, president, The Walker Company
- 4:40 p.m. Breakout Sessions: Challenges and Opportunities as Board Leaders  
Rural and Urban Discussion Groups**
- 5:05 p.m. Building Meeting Agendas, Facilitation and Executive Sessions**  
Barbara Lorschach, president, governWell™
- 5:25 p.m. Session Wrap Up**  
Cindy Samuelson, senior vice president, Kansas Hospital Association

## Session 2 - Thursday, Nov. 6

- 4:00 p.m. Welcome and Opening Remarks**  
George Stover, 2025 KHA Board Chair, CEO, Rice Community  
Health, Lyons
- 4:10 p.m. Legal Considerations including the Kansas Open  
Records/Open Meetings Act**  
Catherine Walberg, attorney at law/legal consultant, Goodell Stratton  
Edmonds & Palmer LLP
- 4:40 p.m. Breakout Session: Strategic Planning Responsibilities  
Rural and Urban Discussion Groups**
- 5:05 p.m. Quality Oversight – The Role of Board Leaders**  
Barbara Lorschach, president, governWell™
- 5:25 p.m. Session Wrap Up**  
Cindy Samuelson, senior vice president, member and public relations  
Kansas Hospital Association



# OVERVIEW, CONT.

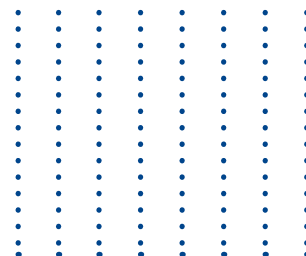


## Session 3 - Tuesday, Nov. 18

- 4:00 p.m.**      **Welcome and Opening Remarks**  
Cindy Samuelson, senior vice president, member and public relations  
Kansas Hospital Association
- 4:05 p.m.**      **Board Conduct and Culture**  
Larry Walker, president, The Walker Company
- 4:25 p.m.**      **Breakout Sessions: Board Member and CEO Succession Planning  
Rural and Urban Discussion Groups**
- 4:50 p.m.**      **The Board Chair and CEO Relationship**  
Todd Linden, partner, Linden Consulting, Inc.
- 5:10 p.m.**      **Kansas governWell Resources for Boards**  
Barbara Lorsbach, president, governWell™  
Cindy Samuelson, senior vice president, member and public relations  
Kansas Hospital Association
- 5:20 p.m.**      **Open Forum and Session Wrap-up**  
Chad Austin, president and chief executive officer  
Kansas Hospital Association



# SPEAKERS



**Todd Linden, MA, FACHE, partner, Linden Consulting, Inc.**

Todd Linden served as president and chief executive officer of Grinnell Regional Medical Center, Grinnell, Iowa from 1994 through the end of 2017, at which time he was named CEO Emeritus. Today, Linden works with governing boards on process improvement, best practice development, governance education, facilitating board workshops and retreats, and building optimal trustee/executive relationships. He also works with health care organizations on strategic planning, constructive disruption, and building ingenuity, quality and safety into the organization's culture.



**Barbara Lorschbach, MBA, LFACHE, president, governWell™**

Barb Lorschbach is the president of governWell, and is passionate about supporting health care boards as they lead, serve and carry out their vital governance responsibilities. governWell provides educational services, customized assessments, board orientations, and tailored trustee development programs. Prior to governWell, Lorschbach was a senior vice president for the American Hospital Association, and responsible for member services, regional operations, executive and trustee education, and providing guidance in understanding the needs of health systems, academic medical centers, rural and critical access hospitals. A national expert on governance issues, trends and best practices, she has more than 30 years of experience working with hospital and health system leaders.



**Larry Walker, president, The Walker Company**

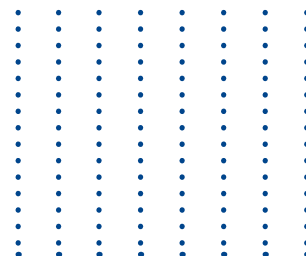
Larry Walker has served in several elected health care governance positions, including as Chairman of the Board of Trustees of Mt. Hood Medical Center, Oregon. Walker has presented educational programs on a broad range of governance topics; planned and facilitated board of trustees retreats; carried out governance practices and performance assessments; and produced a quarterly newsletter for over 1,200 trustees in eight states for more than 12 years. He also has performed a broad range of consulting work for 45 state and metropolitan hospital associations, including the American Hospital Association.



**Catherine Walberg, attorney at law/legal consultant,  
Goodell Stratton Edmonds & Palmer LLP**

With more than 20 years of experience ranging from serving as Deputy Secretary/Litigator for the Department on Aging to being a key leader in the growth of health care and insurance start-ups to serving as counsel in a mature yet changing corporate insurance industry, Catherine Walberg has honed a unique specialty at the intersection of these arenas. Walberg has positively influenced legislation affecting the health care industry. At the center of these experiences and wins, is a true passion for the health care community and the business community. Walberg is a member of the American Health Lawyers Association, the Kansas Bar Association, and the Topeka Bar Association.

# SPEAKERS, CONT.



**Chad Austin, president and chief executive officer  
Kansas Hospital Association**

Chad Austin became president and CEO of the Kansas Hospital Association in September 2020. Throughout his tenure at the hospital association, he has held responsibilities for managing the association's data related activities, rural health and Critical Access Hospital issues, and the oversight of the Kansas Rural Health Options Project. Prior to becoming president and CEO, Austin was the primary government relations representative overseeing all state and federal advocacy initiatives for the association. He is a member of the American College of Healthcare Executives and the Kansas Association of Health Care Executives.



**Cindy Samuelson, senior vice president, member and public relations  
Kansas Hospital Association**

Cindy Samuelson is the senior vice president of member and public relations at the Kansas Hospital Association. She has been with KHA since January 2002. Her role at the association is to provide leadership in the areas of member services, public relations, media relations, governance and communication, as well as to serve as the association's spokesperson. In 2019, she collaborated with national governance experts to create KHA governWell a single source for governance tools and resources to assist hospital boards in governance and ensuring quality care for Kansas communities.

## INFORMATION

### Who Should Attend

This program is for board chairs, chair-elects, vice chairs and board members in line to be chair. Session resources will be shared with the board member's CEO/administrator since they will not be able to attend the program

### Structure

Three 90-minute virtual sessions will take place in October and November with an optional individual coaching session. **Participation will be limited to 50 trustees.** This will allow for networking and small group interaction. Enrollment will be taken on a first-come, first-served basis. Initially, one trustee per hospital will be admitted. If space allows, additional trustees from the same hospital will be admitted. Due to limited spots, trustees are encouraged to attend all three sessions.

### Connection Instructions

One day prior to the session you will receive an email from the KHA education department. The email will include call-in and log-in information. Participants will need to have a video connection and be able to use the chat feature in Zoom.



# Registration Form

## Hospital Board Leaders' Program

Oct. 23, Nov. 6 and Nov. 18



### Deadline

To receive connection instructions in a timely manner, please register by Oct. 17.



### Two Easy Ways to Register

Online: <https://registration.kha-net.org>

**\*\*KHA recommends using Google Chrome**

Fax: (785) 233-6955



### Registration Fees

KHA Members: \$250

(includes three 90-minute sessions on Zoom and an optional individual coaching session.)



**Click Here to Register**

### SPONSORS



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*Thank you to our sponsors for helping underwrite this educational session, allowing us to reduce the registration fee for participants.*

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Refund Policy

A full refund will be given for cancellations received in writing by email, fax or mail to KHA prior to 5:00 p.m., Friday, Oct. 17. Refunds will not be issued for cancellations received after 5:00 p.m., Oct. 17.

### Questions

Contact KHA Education Department at (785) 233-7436 or [mwilley@kha-net.org](mailto:mwilley@kha-net.org).