



Noon Briefing



Self-Funded Benefit Plans Simplified

Is Self-Funding the Smart Choice for Your Hospital?

May 1, 2025

Noon - 1:00 p.m.

[Click Here to Register](#)

Join the Kansas Hospital Association for a Noon Briefing on Thursday, May 1, featuring Rural Hospital Insurance of America, powered by HealthSure, An Alera Group Company. During this educational webinar, we will highlight the key benefits and advantages of self-funded health plans, offering rural hospitals the tools and knowledge needed to determine if self-funding is the right fit for your organization.

Learn how self-funding can provide greater control over health care costs while tailoring benefits to the specific needs of your workforce. We will explore the financial advantages, including potential savings on premiums and reduced administrative expenses. Discover the flexibility and transparency self-funded plans offer, empowering hospitals to make data-driven decisions based on real-time insights. We will also cover essential risk management strategies, including the role of stop-loss insurance in safeguarding against high claims. Do not miss this valuable opportunity to hear from industry experts and ask your questions directly.

Panelists:

- Jesse Garcia, Risk Advisor, HealthSure, An Alera Group Company
- Brant Couch, CPA, CIC, Managing Partner, HealthSure, An Alera Group Company

Objectives:

- Cash flow and Financial Advantages – How self-funded health plans can reduce costs, improve cash flow, and provide greater financial flexibility for rural hospitals.
- Explore Customization and Control – Demonstrate how self-funded plans allow hospitals to tailor benefits, manage risk, and enhance employee healthcare options.
- Learn Implementation Best Practices – Provide insights on key steps, risk management strategies, and third-party administrator partnerships to successfully transition to a self-funded plan.
- Maximizing Your Pharmacy Spend – How to leverage your Pharmacy Benefits Manager along with taking advantage of 340b discounts.



Registration Form

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Deadline

To receive connection instructions in a timely manner, please register by April 28.



Two Easy Ways to Register

Online: <https://registration.kha-net.org>

****KHA recommends using Google Chrome**

Fax: (785) 233-6955



Registration Fees

KHA Members: Complimentary



Click Here to Register

SPONSORS



First Name: _____ Last Name: _____

Title: _____

Organization: _____

Address: _____ City, State, Zip: _____

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Questions

Contact KHA Education Department at
(785) 233-7436 or mwilley@kha-net.org.