REGIONAL TRUSTEE SEMINAR

An In-Depth Look at Governance, Leadership and Trustee Resources

Locations and Dates:

- Wichita - April 28
- Topeka - April 29
- Garden City - May 6
- Hays - May 7
A strategic focus for the Kansas Hospital Association is to expand our education and resources to hospital governing boards. KHA surveyed hospital trustees across the state and found trustees from every district and all-sized hospitals were interested in regional governance education. We are thrilled to conduct our second series of regional trustee seminars.

During this seminar, we will discuss best governance practices. We will highlight state and national tools and resources to guide strong board discussions, deliberations and decisions. We will educate trustees and staff on how to use governWell™ resources, modules and expert consults that are now part of their KHA membership. We also will provide an overview of the most common legal issues challenging hospital boards. This seminar will be appropriate for any board member or hospital administrator and be offered four times for convenience. Each seminar will cover the same material.

OVERVIEW

AGENDA

1:00 p.m.  Improving Governance Performance and Leadership Development
            Barbara Lorsbach, president, governWell™
            Cindy Samuelson, vice president member and public relations, Kansas Hospital Association

            KHA has partnered with governWell™ and merged our state and national governance resources. During this session, Lorsbach and Samuelson will provide trustees with an overview of the unique set of governance resources now available to assist hospitals and health systems as they provide high-quality health care services in their communities. This new member benefit, Kansas governWell™, contains valuable educational programs, BoardBriefs, customizable resources, and consults to enable your board to advance its knowledge, structure and capacity for success.

            Kansas governWell™ includes nine strategic focus areas and 11 resource modules. During this session, trustees will select a strategic area of interest (i.e. board self-assessments or succession planning). In addition to a discussion on this topic, Lorsbach and Samuelson will review the customizable resources, education and consultation services now available to KHA member hospital boards on Kansas governWell™.

2:30 p.m.  Networking Break

3:00 p.m.  Legal Issues Challenging Hospital Boards
            Blane Markley, partner, Spencer Fane LLP
            Laura Bond, of counsel, Spencer Fane LLP

            The rules and regulations that hospitals must comply with are growing every day. Keeping up-to-date can be challenging for those working in hospitals, let alone board members. During this session, Bond and Markley will provide an overview of the most common legal issues hospital boards encounter such as: avoiding liability, recognizing potential conflicts of interest, protecting confidentiality and the boards’ role in addressing legal challenges in the health care industry.

4:30 p.m.  Adjourn
**SPEAKER INFORMATION**

**Presenter – Barbara Lorsbach**  
Lorsbach is the president of governWell™, and is passionate about supporting nonprofit health care boards as they lead, serve and carry out their vital governance responsibilities. governWell provides trusted resources and assessments, combined with consults from experienced advisors. Prior to governWell™, Lorsbach was a senior vice president for the American Hospital Association, and responsible for several AHA divisions including constituency sections and member involvement, regional operations, executive and trustee education, and member services. She has more than 25 years of experience working with our nation’s health care systems and hospital leaders.

**Presenter – Cindy Samuelson**  
Samuelson is the vice president of member and public relations at the Kansas Hospital Association. She has been with KHA since January 2002. Her role at the association is to provide leadership in the areas of member services, public relations, media relations, governance, communication, grassroots advocacy, and KHA-PAC, as well as to serve as the association’s spokesperson. Prior to working at KHA, Samuelson worked for Stormont Vail Health. She serves on a number of local, state and national health care related boards and committees. She is a graduate of the University of Kansas.

**Presenter – Blane Markley**  
Markley helps hospital and health system directors, trustees and administrators navigate the complex and evolving legal framework of health care, so they can more efficiently and effectively deliver care and meet operational goals. He focuses his practice on helping health care providers with regulatory compliance, corporate governance, contracts, medical staff and licensing matters. He also represents health care providers in transactions, hospital affiliation, hospital-physician alignment, litigation and alternative dispute resolution. Markley serves his community, providing pro bono legal services, fundraising and serving on the boards of non-profits.

**Presenter – Laura Bond**  
Bond concentrates her practice in the representation of health care providers including regulatory compliance, structuring of hospital-physician relationships, alternative payment models (such as accountable care organizations and bundled payment), medical staff issues, physician compensation strategies and other legal concerns faced by hospitals, physicians groups and other health care providers. She is a member of a number of health law organizations and active in community affairs, having served on the boards of several community and health care organizations. Bond also has been a member of the faculty of the University of Kansas School of Law where she taught Lawyering I and II.

---

**Seminar Locations**  
Pick the date that works best for you!

- **Wichita - April 28**  
  Hotel at Old Town  
  830 E 1st St. N, Wichita, KS 67202

- **Topeka - April 29**  
  KAMMCO  
  623 SW 10th Ave., Topeka, KS 66612

- **Garden City - May 6**  
  The Heritage Inn & Suites  
  1212 Lareu St., Garden City, KS 67846

- **Hays - May 7**  
  HaysMed The University of Kansas Health System  
  2220 Canterbury Dr., Hays, KS 67601
INFORMATION

Who Should Attend
This seminar is designed for senior-level administrators, hospital trustees and others interested in hospital governance.

Attire
Business casual attire is suggested for this seminar. Temperatures in meeting rooms are somewhat difficult to control; therefore, we recommend you dress in layers to allow for these variances.

Special Services
The Kansas Hospital Association wishes to ensure that no individual with a disability is excluded or denied services due to the absence of auxiliary aides or services. If you need any of the aids or services identified in the Americans with Disabilities Act, contact Melissa Willey at (785) 233-7436 or mwilley@kha-net.org.

RESOURCES

Kansas governWell™ is your single source of valuable governance programs, BoardBriefs, templates and tools that will enable your board to practice better governance and ensure better health care for your community. Kansas hospital staff and trustees will need to login.

website: www.kansasgovernwell.net
username: kansa trustee
password: 1governWell+

SPONSORS

Special Thanks to the Following Sponsors!

Diamond Sponsors
Registration Fee
Fees include refreshments and program materials.

Refund Policy
A full refund will be given for cancellations received in writing by email, fax or mail to KHA five (5) days prior to the event. Registrations may be transferred to another individual.

Two Easy Ways to Register
Online – https://registration.kha-net.org/ (Visa, American Express or MasterCard required.)
Credit card payment is only available through online registration.

**KHA's third-party credit card company recommends using Google Chrome**

Mail your registration and payment to:
Kansas Hospital Association
215 S.E. 8th Ave.
Topeka, Kansas 66603-3906

I will attend the following seminar:

- [ ] Wichita - April 28
- [ ] Garden City - May 6
- [ ] Topeka - April 29
- [ ] Hays - May 7

Offered four times for convenience. Each seminar will cover the same material.

Registration Fees:
- $65 KHA Members
- $130 Non-members

First Name: ___________________________  Last Name: ___________________________

Title: ___________________________

Organization: ___________________________

Address: ___________________________  City, State, Zip: ___________________________

Telephone No.: ___________________________

Email Address: ___________________________

QUESTIONS: Contact KHA Education Department at (785) 233-7436 or email mwilley@kha-net.org.