Happy In Health Care TikTok Contest: Official Contest Rules

Winners must live within the USA (including FPO/APO/DPO) and be 18 and older.

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

Entries open [TBD] and end [TBD]. Learn more about the contest at https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/happy-in-health-care/

1. **CONTEST DESCRIPTION**: Administrators of the Kansas Hospital Association Happy in Health Care TikTok Contest ("Contest") will select three (3) winners who will receive a first, second, or third place prize (see the Prizes section below for more details). The Kansas Hospital Association ("Sponsor") reserves the right to substitute a prize of equal or greater value for the prize at its sole discretion, unless such substitution is prohibited by law.

By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of entries, and the overall administration of the Contest. Sponsor may be reached by email at rmeier@khanet.org during the Contest period.

- 2. ELIGIBILITY: Open to legal residents of the of the state of Kansas who are 13 years of age and older or employees of Kansas-based businesses ("Entrant"). Sponsor, and their respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors, employees, and contractors (the "Contest Entities") are ineligible to enter the Contest or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. To be eligible for a prize, you must complete the online form at https://www.khanet.org/CriticalIssues/HealthCareWorkforce/happy-in-health-care/ after making your TikTok video.
- 3. **PRIZES**: Three (3) winners will each receive one of the following: First place: Garmin Venu® 2 45 MM case and special features (Black); Second place: Garmin Venu® SQ 2, 40 MM, Cream Gold Aluminum Bezel with White Case and Silicone Band; Third place: Garmin vivosmart® 5 (Black). Only one prize per person and per household will be awarded. Restrictions, conditions, and limitations may apply. No cash alternative to the prize will be offered, and the prize is not transferable.

The prize will only be awarded and/or delivered to addresses within the United States (including FPO/APO/DPO). All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

- 4. **HOW TO ENTER**: A valid public TikTok account ("Social Account") and internet access are required to enter this Contest. During the Contest Period, Entrants must take the following actions to enter:
 - Create or log in to your personal TikTok account.
 - If you wish to include music in your video, search for the audio you'd like to use (avoid the use of copywritten or profane material). Click on the song next to the music icon to open the template, then select "Use this sound" at the bottom of the screen.
 - Record your video.
 - When you have the recorded version you like, select the red check mark to continue.
 - Use the "Text" button at the bottom to add your text bubbles to the video. To adjust the timing of the text, click on the text bubble you've created, select "Edit" and drag the clip to the chosen length.
 - Include the hashtags #HappyInHealthCare.
 - Once the video is complete, click "Next" to publish it.
 - Go to https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/happy-in-healthcare/_and complete the form to enter for your chance to win a prize. Note: If you do not complete the online form, you will not be eligible to win.

Your Video will be referred to as your "Submission." By posting your Submission, you agree that it conforms to the guidelines, permissions, and content restrictions below, and that Sponsor may disqualify you if it believes that your Submission fails to conform.

Additional entries: There is no limit on additional entries.

Automated or robotic entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All entries must be posted by the end of the Contest Period in order to participate. Sponsor's database clock will be the official timekeeper for this Contest. To be valid, all entries must be received no later than December 31, 2022

- 5. **WINNER SELECTION**: The Sponsor will select the Winners of the Contest from among all eligible entries received throughout the Contest Period. The Sponsor's decisions are final. A panel of qualified judges, determined by Sponsor in its sole discretion, will select three (3) Entrant submissions (the "Potential Winners") from among all eligible Submissions received during the applicable entry period, based on the following criteria ("Judging Criteria"):
 - Production quality
 - Accurate and successful portrayal of message
 - Audience engagement and perception
 - Compelling use of platform

• Representation of the profession

In the event of a tie, an additional judge shall be selected to cast a vote, and the Entrant whose Submission received the highest Judging Criteria score as determined by the qualified judges, in their sole discretion, will be deemed the applicable winner from among the tied Entrants. Sponsor reserves the right to select fewer than three (3) Potential Winners after the Contest period ends if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions. Sponsor will not disclose judging scores.

- 6. WINNER NOTIFICATION: Winners will be announced on Sponsor's Website / social media accounts and be contacted to verify eligibility. Potential Winners must accept prize in the manner directed by Sponsor within 48 hours of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Potential Winner's failure to adequately monitor any email account.
 - Failure to respond to Sponsor communication may result in prize forfeiture. The Potential Winners may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). Sponsor reserves the right to draw new Potential Winners if the original Potential Winners do not respond within 48 hours.
- 7. PRIVACY: Any personal information supplied by you will be subject to the Privacy Policy of the Sponsor posted at https://www.kha-net.org/CriticalIssues/HealthCareWorkforce/happy-in-health-care/. By entering the Contest, you grant Sponsor permission to share your TikTok handle and any other personally identifiable information with the other Contest Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winner list. As always, patient privacy is extremely important. Please protect patient information appropriately and follow any guidelines required of your institution.
- 8. **LIMITATION OF LIABILITY**: Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of Entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest.

If, for any reason, the Contest is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at

its sole discretion to cancel, terminate, modify or suspend the Contest in whole or in part. In such an event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Contest.

- 9. **SOCIAL NETWORK DISCLAIMER**: A TikTok account is required to enter via TikTok. If you don't already have a TikTok account, visit www.tiktok.com to create one. It is free to create an account. This Contest is in no way sponsored, endorsed, or administered by, or associated with TikTok. You understand that you are providing your information to the Sponsor and not to TikTok. By participating via the TikTok platform, participants are also subject to TikTok data policy and terms of use, which can be found at www.tiktok.com/legal/terms-of-service and adherence to TikTok community guidelines: https://www.tiktok.com/community-guidelines
- 10. **WINNER LIST/OFFICIAL RULES**: To obtain a copy of the Winner List or a copy of these Official Rules, send your request along with a stamped, self-addressed envelope to Kansas Hospital Association, 215 S.E. Eighth Avenue, Topeka, KS 66603-3906. Requests for the names of the Winners must be received no later than one week after the end of the Contest Period. To access a Winner List online, visit kha-net.org. The Winners' names will be posted after confirmation is complete.
- 11. SPONSOR: Kansas Hospital Association, 215 S.E. Eighth Avenue, Topeka, KS 66603-3906