Despite “knowing better”, more than 20 percent of email recipients open phishing emails. More than 10 percent click on attachments or embedded links within minutes of being phished. Phishing is the most common way to deliver ransomware. Victims of ransomware are often left with no choice but to pay the ransom. This session will describe types of phishing and ransomware attacks, why they are so successful and how organizations can defend against them.

Join the Kansas Hospital Association for an educational webinar on Wednesday, Nov. 30, 2016, when Tom Walsh, founder of tw-Security, will discuss how hospitals can defend against webphishing and ransomware.

Topics to be covered include:
• Why is phishing and ransomware a problem;
• Types of attacks;
• Summarizing the impacts;
• Current high level solutions;
• Opportunities to stay informed; and
• How to respond effectively.

Tom Walsh, CISS, founder, managing partner has more than 25 years of information security experience. Walsh founded tw-Security in 2003 and is a nationally recognized expert in health care information security. He has co-authored four books published by the American Medical Association, American Health Information Management Association and Healthcare Information and Management Systems Society.

Questions? Contact the KHA Education Department at (785) 233-7436.
How do you connect to the program?
Two days prior to the webinar, you will receive an email from the Kansas Hospital Association with instructions for downloading the webview software. The email also will include call-in and log-in numbers. Important Note: information for accessing the program will be forwarded to the contact person listed on the registration form.

Refunds
Any request for a refund must be made in writing via email, fax or mail. No refunds will be given after 5:00 p.m., Nov. 23.

Sponsors
The Kansas Hospital Association would like to thank our sponsors for helping underwrite this educational session, allowing us to reduce the registration fee for participants.

Prevailing Practices for Defending Against WebPhishing and Ransomware Webinar
Wednesday, Nov. 30, 2016

Two Easy Ways to Register
Online – https://registration.kha-net.org
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Kansas Hospital Association, 215 S.E. 8th Ave., Topeka, Kansas 66603-3906
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