



Kansas City Healthcare Communicators Society

FOR IMMEDIATE RELEASE

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KC Loves Healthcare Initiative Shows Support for Local Healthcare Heroes

KANSAS CITY, Mo. (April 30, 2020) – The Kansas City Healthcare Communicators Society ([KCHCS](#)) is proud to launch the KC Loves Healthcare program, created to demonstrate community-wide support and appreciation for our local healthcare and support team professionals.



The program offers three ways to show gratitude for healthcare providers and support teams across Kansas City. By visiting KCLovesHealthcare.org, local hospitals and employers can:

- Purchase branded merchandise, with each item featuring a locally custom-designed logo to capture the unified spirit of healthcare workers and support teams. Merchandise is available for purchase by healthcare organizations and businesses that want to offer their recognition and thanks for our local healthcare community.
- Download the KC Loves Healthcare logo, free of charge, for use anywhere to honor the healthcare professionals who go above and beyond every day, and to pay tribute to our local healthcare workers and support teams for the work they do.
- Make a monetary donation to established foundations that benefit local hospitals and front-line workers.

“KCHCS is honored to present the KC Loves Healthcare initiative as an expression of Kansas City’s shared support and gratitude for our health professionals,” said Morgan Shandler of AdventHealth, President of KCHCS. “As we celebrate National Hospital Week and National Nurses Week during the month of May – and as our healthcare heroes continue to battle the COVID-19 pandemic – this is the perfect time to show our solidarity in acknowledging their amazing work.”

KCHCS President-Elect Jill Chadwick of The University of Kansas Health System agrees. “This program offers a special opportunity to give Kansas City’s healthcare professionals the recognition and respect they fully deserve,” she said. “We want them to know how much our

city cares about the people who care for us.”

For more information, please visit KCLovesHealthcare.org

About the Kansas City Healthcare Communicators Society

[The Kansas City Healthcare Communicators Society](#) (KCHCS) is dedicated to professional development for local healthcare communicators by increasing their understanding of the industry and their role in it. KCHCS membership provides unique opportunities to collaborate with peers throughout the Greater Kansas City area.

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