





# Your Professional Network

**Anne Huben-Kearney** 



















Your Source for News and Insight





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Sharon O'Connell
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Creating meaningful learning, collaboration, and recognition



# Strategic Plan 2025-2027

CORE PURPOSE: To advance safe and trusted health care.

MISSION STATEMENT: To lead and represent health care risk professionals and support them with resources and knowledge to manage enterprise risk across the health care continuum

#### Goals

#### Goal 1: Drive Greater Global Recognition

- Actively seek opportunities to increase ASHRM's presence in the global risk management market.
- o Amplify international engagement in ASHRM's products and services.

#### Goal 2: Create and Deliver Timely Insights

- o Generate timely content on key topics of interest by cultivating relationships with external industry partners and thought leaders.
- o Improve collaboration with AHA on critical issues important to ASHRM, its members, and stakeholders
- o Optimize ASHRM's communication channels to deliver timely information to members.

#### Goal 3: Increase Member Value

- o Facilitate a welcoming and inclusive environment that fosters a sense of belonging.
- o Create structured pathways for members to advance their skills from novice to expert.
- o Expand resources to address the priorities of risk professionals across the spectrum of health care.



### Advance Risk Professionals



- Defined learning pathways
- Education in multiple modalities
- Recognized certifications
- Resources focused on each domain



### Learning on Your Own Time



- CE tracking
- CPHRM PreP
- Self-paced E-Learning
- Live & On-Demand Education





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# In Person Learning & Networking



The ASHRM Annual Conference is consistently the best source for qualified, credible and current information relevant to health care risk managers.

- Past ASHRM Annual Conference Attendee





# Publications Addressing Risk Within 8 Crucial Domains



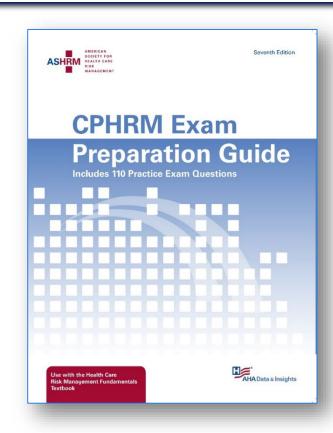
A catalog of resources for risk management professionals that include everything from root cause analysis to patient safety, physician office risk management, risk financing, and more.



### Demonstrating Expertise



More than 2,600 certified & counting!



In Person and online prep



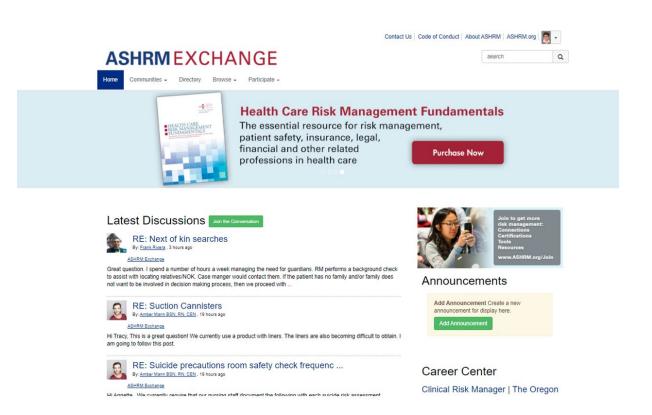
New! CPHRM Flashcards



### **A Space to Connect**

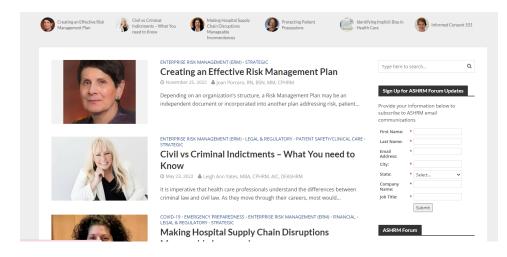
# 24/7 Access to Risk Management Advice

- Discussion Boards
- Resource Library
- Networking
- Member Directory
- Event Announcements
- Emailed Digest

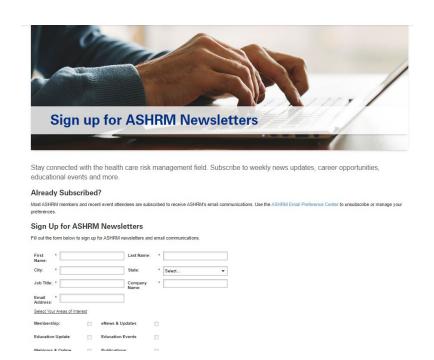




# Timely Content



https://exchange.ashrm.org/blogs





### Elevate the Profession



- Audience expansion
- Member recognition
- Surveys to understand risk functions within organizations



# Award Winning Journal



- Insightful, peer-reviewed content
- Published quarterly
- Opportunities for contributing
- Awards CEs
   (1 credit per feature article)





# **Benchmark Report**

#### AON



Aon/ASHRM
Hospital and Physician
Professional Liability

Benchmark Analysis, October 2024



- 2024 report is available
- 105 participating health care systems – collectively comprise 29% of the hospital exposures in the country
- A data-based tool for better estimating and understanding self-insured medical malpractice costs relative to those for your peers



### Resources for the C-Suite



#### Enterprise Risk Management for Health Care Boards Leveraging the Value



ASHRM is the AHA Professional Membership Group for risk management and related professions in the health care field. ASHRM is dedicated to advancing ERM strategies to maximize value protection.



#### **Supporting Resources & Tools**



#### **ERM Quick Reference Tool**

A two-page document to help keep the ERM domains and guiding principles top of mind Download Tool



#### **Enterprise Risk Management: Readiness Assessment Tool**

Gain insight into your organization's readiness to implement ERM practices, or the maturity of ERM initiatives already initiated with this helpful tool.

Download Tool



#### **ERM Enterprise Risk Management: Implementing ERM**

For more in depth information and insight into ERM implementation, this white paper outlines the implementation of an ERM program, defines its key structural components in any health care setting, and will help to build consistency in your efforts to develop or move forward your ERM efforts. Download White Paper





### Guidance for Enterprise Risk



Asking the right questions and building relationships.



### Fellow & Distinguished Fellow

- Opportunity to establish authority
- Avenue to contribute your professional experience
- Lead the next generation through teaching

https://www.ashrm.org/fashrm-designation

https://www.ashrm.org/dfashrm-designation

Recognizing the contribution of our members to risk management



Designation is earned through

Professional experience

Leadership

Continuing education

Professional designations

Publishing

Lecturing



# **Supporting You Everyday**





### What Questions Do You Have?

