

Corporate Sponsorship

To Future Sponsors,

As the Sponsorship Chair of the Sunflower (Kansas) Chapter of HFMA, I am excited to extend a warm invitation to you. Since 1958, our chapter has been a leading provider of education and networking for vendors and healthcare professionals throughout Kansas. With over 600 members, we are one of the largest and most active chapters in the region. Our commitment to quality education has driven our member growth and strengthened our community.

The incredible work we do would not be possible without the generous support of our sponsors. The majority of what we accomplish is due to their willingness to invest in the healthcare professionals of the Sunflower Chapter. Their contributions enable us to offer valuable programs and resources that address our members' evolving needs. Our sponsors are instrumental in maintaining our high standards of excellence and innovation in healthcare finance education.

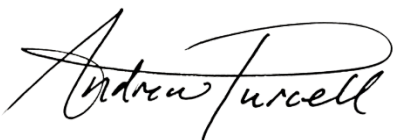
We address the unique challenges faced by rural hospitals through our signature programs, including the annual Charge Data Master, All Payers, and Medicare Cost Report workshops. These initiatives provide practical solutions and support to healthcare providers, ensuring the delivery of high-quality care.

Why Sponsor Us?

- **Unmatched Exposure:** Connect with over 600 healthcare accounting, finance, revenue cycle, and patient accounting professionals in a region renowned for its strong medical industry.
- **Leadership Positioning:** Align your brand with excellence in professional education and quality programs, showcasing your commitment to the healthcare community.
- **Enhanced Visibility:** Enjoy prominent recognition with your organization's name and logo on our marketing materials and acknowledgments at our educational sessions.
- **Exclusive Benefits:** As a Platinum or Provider Sponsor, gain access to unique opportunities that elevate your brand and drive business growth.

I ask you to consider joining us and help lead the way in healthcare finance education and networking in Kansas. Your support is crucial in helping us drive innovation and excellence in healthcare finance.

Best regards,



Andrew Purcell
Sponsorship Chair
HFMA Sunflower (Kansas) Chapter

Corporate Sponsorship

Features and Benefits

First-time corporate sponsors will be permitted to give a 10-minute introductory presentation.

Platinum	Gold	Silver	Bronze
Listing on Sunflower Chapters Buyers Resource Guide			
Recognition as a corporate sponsor in Chapter e-blast (quarterly) Includes: Company Name, Contact, Phone, Email			
Special Recognition at beginning of each quarterly meeting (including Virtual Meetings)	Recognition at each meeting (including Virtual Meetings)		
Recognition as a corporate sponsor on Chapter website, including a link to your website		Recognition as a corporate sponsor on Chapter website	
Complimentary exhibit table at Four (4) Quarterly Meetings		Complimentary exhibit table at Two (2) Quarterly Meetings	Complimentary exhibit table at One (1) Quarterly Meeting
Two (2) complimentary registrations to Four (4) Quarterly Meetings	One (1) complimentary registration to Four (4) Quarterly Meetings. Second registration ½ price	One (1) complimentary registration to Two (2) Quarterly Meetings	One (1) complimentary registration to One (1) Quarterly Meeting
Six (6) provider coupons (free registration for 6 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	Four (4) provider coupons (free registration for 4 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	Two (2) provider coupons (free registration for 2 providers per year). Can only be redeemed by provider rep upon their request and not tied to a specific sponsor	
List of registered attendees, including name, facility, and address - prior to all meetings which your firm is exhibiting			
Allowed 5-minute speech about your company at ALL quarterly meetings (including Virtual Meetings)			
3-5 Minute Video to highlight your company (up to 3 different videos distributed 3x during sponsorship year)			
HOST your own educational webinar (1x during sponsorship year/Program will be endorsed by Sunflower Chapter. Leaders/Topic must be approved by Program Chair)			
\$3,500.00	\$3,000.00	\$2,250.00	\$1,250.00

For questions about sponsorships and details:
 Andrew Purcell at andrew@arsico.com or 620-255-8965

Corporate Sponsorship

Features and Benefits



Platinum Sponsorship

Annual Fee

\$3,500.00



HOST your own educational webinar (1x during sponsorship year/Program will be endorsed by Sunflower Chapter. Leaders/Topic must be approved by Program Chair)



2 complimentary registrations to 4 Quarterly Meetings. Complimentary exhibit table at 4 meetings.



6 provider coupons (includes free registration for 6 providers per year).

Can only be redeemed by provider representatives upon their request and not tied to a specific sponsor. *



List of registered attendees, including name, facility, and address as of prior to all meetings which your firm is exhibiting.



Recognition as a corporate sponsor in the Chapter e-blast (quarterly).



Recognition as a corporate sponsor on the KS HFMA website, including a link to your website.



Special Recognition at the beginning of each quarterly meeting.



Allowed a 5-minute speech about your company at ALL quarterly meetings. Listing on Sunflower Chapters Buyers Guide.



Gold Sponsorship

Annual Fee

\$3,000.00



1 complimentary registration to 4 Quarterly Meetings. Second registration half price Complimentary exhibit table at 4 meetings.



4 provider coupons (includes free registration for 4 providers per year).

Can only be redeemed by provider representatives upon their request and not tied to a specific sponsor. *



List of registered attendees, including name, facility, and address as of prior to all meetings which your firm is exhibiting.



Recognition as a corporate sponsor in the Chapter e-blast (quarterly).



Recognition as a corporate sponsor on the KS HFMA website, including a link to your website.



Recognition at each meeting



Allowed a 5-minute speech about your company at ALL quarterly meetings.



Listing on Sunflower Chapters Buyers Guide.







Corporate Sponsorship

Features and Benefits



Silver Sponsorship






Annual Fee
\$2,250.00

-  1 complimentary registration to 2 Quarterly Meetings. Complimentary exhibit table at 2 meetings.
-  2 provider coupons (includes free registration for 2 providers per year).
Can only be redeemed by provider representatives upon their request and not tied to a specific sponsor. *
-  Recognition as a corporate sponsor in the Chapter e-blast (quarterly).
-  Recognition as a corporate sponsor on the KS HFMA website,
-  Recognition at each meeting
-  Listing on Sunflower Chapters Buyers Guide.



Bronze Sponsorship





Annual Fee
\$1,250.00

-  1 complimentary registration to 1 Quarterly Meeting. Complimentary exhibit table at 1 meeting per year
-  2 provider coupons (includes free registration for 2 providers per year).
Can only be redeemed by provider representatives upon their request and not tied to a specific sponsor. *
-  Recognition as a corporate sponsor in the Chapter e-blast (quarterly).
-  Recognition as a corporate sponsor on the KS HFMA website,
-  Recognition at each meeting



Provider Sponsorship

Annual Fee
\$1,500.00

-  6 Conference Registrations per year for HFMA members
Can only be redeemed by provider representatives upon their request and not tied to a specific sponsor. *
-  Recognition as a corporate sponsor in the Chapter e-blast (quarterly).
-  Recognition as a corporate sponsor on the KS HFMA website,
-  Recognition at each meeting

Corporate Sponsorship

Features and Benefits

*Regarding Distribution of Provider Registration Coupons & Tax Deduction:

A primary benefit for Sponsors (from past feedback) in our chapter is the opportunity to work and network with Providers at Chapter Events. To encourage expanded Provider participation in our educational programs, we are providing coupons exclusively for Providers as a part of the sponsorship program to attract more attendance. To be in compliance with hospital policies regarding acceptance of gifts, the provider registrations coupons can be only used by providers and not members of your sponsoring organization. Also, you cannot assign to a specific provider due to compliance issues so they will be placed in a "pool" for every meeting and recognition will be given to those Corporate Sponsors who had provider coupons available for that meeting.

Obviously, the more coupons that your company had available; the more recognition will be given.

Important: Corporate Provider Sponsor (non-providers) agrees to not claim these free registration coupons as a tax deduction, as it would violate HFMA National's 501c6 tax status.

Corporate Sponsorship

Sponsorship Form

Sponsoring Company Name: _____

Contact Name: _____ Title: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Company Website: _____

YES, WE WOULD LIKE TO PARTICIPATE IN THE CORPORATE SPONSOR PROGRAM

Our check is enclosed for the sponsorship amount indicated below:

<input type="checkbox"/>	Platinum	\$3,500.00
<input type="checkbox"/>	Gold	\$3,000.00
<input type="checkbox"/>	Silver	\$2,250.00
<input type="checkbox"/>	Bronze	\$1,250.00
<input type="checkbox"/>	Provider	\$1,500.00



New Sponsors: E-mail company logo (format = .jpg, and .eps or .png) for sponsor board, website, slideshow, e- blast, and directory.



All new Sponsors: E-mail a company description of 35 words max (for slide show).



List of current Sponsors, meeting dates and registrations are available on our website: www.kshfma.org. All Sponsors must register for any meeting, even if one registration is free as part of your Sponsorship. Additional attendees pay at the member rate.

Mail your contribution and sponsorship form to:

Dee Lewis
Kansas Hospital Association
215 S.E. 8th Ave. Topeka, KS 66603-3906

Please make your contribution payable to:

HFMA Sunflower Chapter Click on this link to register
online: <https://cvent.me/N7vdmY>

If you have any problems registering contact: Dee Lewis at dlewis@kha-net.org (785) 276-3110