To Future Sponsors,

As Sponsorship Chair for the HFMA Sunflower Chapter, I would like to invite your organization to partner with us for the 2026–2027 year.

Since 1958, the HFMA Sunflower Chapter has served as a trusted resource for education, networking, and professional development for healthcare finance professionals across Kansas. Our chapter serves a broad statewide network of members and partners, including rural hospitals, large health systems, critical access facilities, business partners, educators, students, and emerging leaders.

Sponsorship plays an important role in helping us continue this work. Your support allows us to provide high-value programming, including Chargemaster education, Medicare Cost Reporting workshops, monthly regional webinars, quarterly meetings, networking opportunities, and our annual joint meeting with KAHPAM.

This year, we have organized our sponsorship opportunities into three main areas to make it easier to find the right fit for your organization:

Annual Corporate Sponsorships provide year-round visibility, meeting engagement, and direct connection with our members.

Future Leaders, Education & Brand Sponsorships help support students, new members, educational partners, and emerging healthcare finance professionals.

Event Sponsorships offer meeting-specific visibility through opportunities such as social events, breakfasts, lunches, and breaks, with preferred pricing available for Annual Corporate Sponsors.

Whether your goal is to build brand awareness, strengthen relationships, support workforce development, or invest in the future of healthcare finance in Kansas, there is an opportunity that can align with your organization's goals and budget.

Thank you for considering a partnership with the HFMA Sunflower Chapter. I would welcome the opportunity to visit with you about how your organization can get involved.

Sincerely,

David Purcell
Sponsorship Chair
HFMA Sunflower (Kansas)Chapter
David@arsico.com | (620) 779-9510

Corporate Sponsorship	Platinum ($3,499)	Gold ($2,999)	Silver ($2,249)	Bronze ($1,249)
Recognition at Chapter Meetings	✓	✓	✓	✓
Recognition in Quarterly Chapter E-Blast	✓	✓	✓	✓
Logo + Link on Chapter Website	✓	✓	✓	✓
Registration for Quarterly Meetings	2 per meeting	1 per meeting	2 total/year	1 total/year
Exhibit Table	4 meetings	4 meetings	2 meetings	1 meeting
Listing in Chapter Buyers Guide	✓	✓	✓	✓
Speaking Opportunity (5 min at meeting)	✓	✓		
Access to Registered Attendee List	✓	✓		
Sunflower Educational Webinar	✓			
Special Recognition at Each Meeting	✓			

First-time Platinum and Gold Corporate Sponsors may request a one-time introductory presentation at a quarterly meeting, subject to agenda availability and chapter approval.

Annual Corporate Sponsorships

Annual Corporate Sponsorships provide year-round visibility, recognition, and engagement with HFMA Sunflower Chapter members across Kansas. Benefits vary by sponsorship level and are outlined in the chart and tier descriptions below.

Platinum Corporate Sponsorship – $3,499

Organizations seeking maximum visibility, direct engagement, and premium year-round access.

Includes:

- ✓ Host one (1) Sunflower-endorsed educational webinar, subject to Program Chair approval
- ✓ Two (2) complimentary registrations at each of the four (4) quarterly meetings
- ✓ Complimentary exhibit table at all four (4) quarterly meetings
- ✓ Attendee list access for meetings where exhibiting
- ✓ Recognition in the Chapter's Sunflower Skinny newsletter
- ✓ Logo and link on the HFMA Kansas Sunflower Chapter website
- ✓ Special recognition during quarterly meetings
- ✓ Sponsor spotlight opportunity by request, subject to meeting agenda and chapter approval
- ✓ Listing in the Sunflower Chapter Buyers Guide

Gold Corporate Sponsorship – $2,999

Organizations wanting strong year-round visibility and consistent engagement at all quarterly meetings.

Includes:

- ✓ One (1) complimentary registration to each of the four (4) quarterly meetings
- ✓ Second registration available at half price
- ✓ Complimentary exhibit table at all four (4) quarterly meetings
- ✓ Attendee list access for meetings where exhibiting
- ✓ Recognition in the Chapter's Sunflower Skinny newsletter
- ✓ Logo and link on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition during quarterly meetings
- ✓ Sponsor spotlight opportunity by request, subject to meeting agenda and chapter approval
- ✓ Listing in the Sunflower Chapter Buyers Guide

Silver Corporate Sponsorship – $2,249

Organizations seeking targeted visibility and networking opportunities at select chapter meetings.

Includes:

- ✓ One (1) complimentary registration to two (2) quarterly meetings
- ✓ Complimentary exhibit table at two (2) quarterly meetings
- ✓ Recognition in the Chapter's Sunflower Skinny newsletter
- ✓ Logo placement on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition during attended meetings
- ✓ Listing in the Sunflower Chapter Buyers Guide

Bronze Corporate Sponsorship – $1,249

Organizations looking for an affordable entry point to build visibility and connections with HFMA Sunflower Chapter members.

Includes:

- ✓ One (1) complimentary registration to one (1) quarterly meeting
- ✓ Complimentary exhibit table at one (1) quarterly meeting
- ✓ Recognition in the Chapter's Sunflower Skinny newsletter
- ✓ Logo placement on the HFMA Kansas Sunflower Chapter website
- ✓ Recognition during the attended meeting
- ✓ Listing in the Sunflower Chapter Buyers Guide

Please note:

Sponsorship benefits are subject to meeting format, agenda availability, chapter scheduling, and applicable HFMA Sunflower Chapter policies. Sponsor spotlight opportunities, webinars, and presentations are subject to chapter approval and must be educational or informational in nature, not sales focused. Sponsors are responsible for registering attendees in advance, providing requested logo or company information, and coordinating exhibit participation with the chapter.

Future Leaders	Price	Best Fit
Education	$999	Colleges, universities, certificate programs, and healthcare learning institutions
New Member	$999	Organizations wanting to support new member involvement
Student	$599	Organizations wanting to support student involvement
Brand	$299	Basic recognition

Future Leaders Sponsorship Fund

Future Leaders Sponsorships support students, new members, and emerging professionals through memberships, meeting registrations, scholarships, education, and workforce engagement efforts. Funds may be used for these or similar Future Leaders opportunities through the HFMA Sunflower Chapter.

These sponsorships are contribution-based and provide limited recognition only. Recognition may include sponsor name or logo listed in chapter materials or on the chapter website, as space and timing allow. They do not include complimentary registration, exhibit/vendor tables, attendee lists, promotional opportunities, or guaranteed speaking opportunities.

Education Sponsor - $999

For colleges, universities, certificate programs, and healthcare learning institutions that want to support education and workforce development in healthcare finance and related fields.

New Member Sponsor - $999

Corporate Sponsor Price - $899

Helps support memberships, meeting registrations, education, or engagement opportunities for new members and emerging professionals. Name recognition as a supporter of the Future Leaders Sponsorship Fund.

Student Sponsor - $599

Corporate Sponsor Price - $499

Helps support student memberships, meeting registrations, scholarships, education, or early career engagement opportunities. Name recognition as a supporter of the Future Leaders Sponsorship Fund.

Brand Sponsor - $299

Corporate Sponsor Price - $249

Provides basic name recognition as a supporter of the Future Leaders Sponsorship Fund.

Event Sponsorship	Standard Price	Corporate Sponsor Price	Best Fit
Social Event	$2,499	$1,999	Highest-visibility networking opportunity
Breakfast	$1,499	$1,249	Morning visibility and attendee hospitality
Lunch	$1,499	$1,249	Mid-day visibility and attendee engagement
Break	$749	$599	Affordable event-level recognition

Event Sponsorships

Event Sponsorships are available for HFMA Sunflower Chapter quarterly meetings and events throughout the year. Opportunities are not selected on the initial sponsorship form and will be shared as each event is planned. Options may vary and may include a social event, breakfast, lunch, breaks, or other needs. These sponsorships help offset costs, keep registration affordable, and support quality education across Kansas.

Social Event Sponsor - $2,499

Corporate Sponsor Price - $1,999

Designed for organizations seeking visibility during a high-engagement networking event.

- ✓ Recognition as the Social Event Sponsor and 2 complimentary registrations to that conference.
- ✓ Logo or company name included on event presentation.

Breakfast Sponsor - $1,499

Corporate Sponsor Price - $1,249

Designed for organizations seeking visibility at the start of a chapter meeting.

- ✓ Recognition as the Breakfast Sponsor and 1 complimentary registration to that conference.
- ✓ Logo or company name included on event presentation.

Lunch Sponsor - $1,499

Corporate Sponsor Price - $1,249

Designed for organizations seeking visibility during a key meeting break.

- ✓ Recognition as the Lunch Sponsor and 1 complimentary registration to that conference.
- ✓ Logo or company name included on event presentation.

Break Sponsor - $749

Corporate Sponsor Price - $599

Designed for organizations seeking simple, affordable event-level recognition.

- ✓ Recognition as the Break Sponsor and 1 complimentary registration to that conference.
- ✓ Logo or company name included on event presentation.

Please note:

Event Sponsorships include recognition and the complimentary registration(s) listed for that sponsorship. They do not include vendor tables, attendee lists, or speaking opportunities.

Maximize Your Sponsorship Benefits

Thank you for supporting the HFMA Sunflower Chapter. Use the steps below to help your organization make the most of its sponsorship, increase visibility, and connect with healthcare finance professionals across Kansas.

1. Complete Your Buyers Guide Profile

Scan the QR Code below:

- ☐ Company name, logo, website, and brief description
- ☐ Services offered
- ☐ Special promotions or HFMA-only offers, if applicable
- ☐ Primary contact name, phone number, and email

2. Engage Beyond Your Logo

Sponsors are encouraged to stay involved throughout the year. Opportunities may include:

- ☐ Serving as a mentor for emerging professionals
- ☐ Participating as a speaker or panelist, when appropriate
- ☐ Joining an HFMA committee
- ☐ Supporting students or new members through Future Leaders Sponsorships
- ☐ Sponsoring or participating in chapter events

3. Promote Your Involvement

- ☐ Share your sponsorship on your website, LinkedIn, or other social media channels
- ☐ Tag @HFMASunflower and use #HFMAKS when posting
- ☐ Let us know which events or opportunities are most valuable to your organization so we can continue improving sponsor engagement

Ready to Get Started

1. Submit your sponsorship commitment through Cvent or by mailing the paper form and payment included in this packet.
2. Complete your Buyers Guide profile using the QR code or link provided.
3. Send your logo and company description to David Purcell at David@arsico.com.
4. Watch for chapter communications about upcoming meetings, sponsorship opportunities, and ways to stay involved.

HFMA Buyer Guide Form

Cvent Registration Form

Why Sponsor the HFMA Sunflower Chapter?

Becoming a sponsor is more than a marketing opportunity, it is a meaningful investment in the future of healthcare finance across Kansas. HFMA Sunflower Chapter Sponsors are seen not just as vendors, but as valued partners who help strengthen education, connection, and professional growth throughout the state. By partnering with us, your organization can build visibility, with engaged audience, develop relationships with healthcare decision-makers, and show a clear commitment to supporting financial excellence in healthcare. Thank you for your consideration. We would be grateful for the opportunity to partner with you.

2026-2027

Corporate Sponsorship

Company Name: _____

Contact Name: _____ Title: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____

Company Website: _____

YES, WE WOULD LIKE TO BE A CORPORATE SPONSOR

☐	**Platinum Sponsorship**	$3,499.00
☐	**Gold Sponsorship**	$2,999.00
☐	**Silver Sponsorship**	$2,249.00
☐	**Bronze Sponsorship**	$1,249.00

YES, WE WOULD LIKE TO BE A FUTURE LEADER SPONSOR

		Regular Price	**Corporate Sponsor Price**
☐	**Education Sponsor**	$999.00	(Not Applicable to Corporate Sponsors)
☐	**New Member Sponsor**	$999.00	$899.00
☐	**Student Sponsor**	$599.00	$499.00
☐	**Brand Sponsor**	$299.00	$249.00

EVENT SPONSORSHIPS WILL BE SENT OUT PRIOR TO EACH CONFERENCE

	Regular Price	**Corporate Sponsor Price**
Social Event Sponsor	$2,499.00	$1,999.00
Breakfast Sponsor	$1,499.00	$1,249.00
Lunch Sponsor	$1,499.00	$1,249.00
Break Sponsor	$749.00	$599.00

Sponsor Participation Guidelines

To ensure consistent branding and representation, all sponsors are asked to submit the following:

- ☐ High-resolution company logo (.jpg, .png, or .eps) for use in approved sponsor materials, which may include the website, sponsor board, e-blasts, event slides, and directory.
- ☐ Brief company description, 160 characters or less, for use in event presentations or sponsor materials.

For a list of current sponsors, upcoming dates, and details, visit www.hfma.org/chapters/region-8/sunflower/.

Meeting Registration:

All sponsors must register in advance for each meeting. Complimentary registrations included with Annual Corporate or Event Sponsorships are not automatic and must still be submitted through the registration system.

Mail your contribution and sponsorship form to:

Dee Lewis
Kansas Hospital Association
215 S.E. 8th Ave. Topeka, KS 66603-3906

Please make your contribution payable to:

HFMA Sunflower Chapter Click on this link to register online: https://cvent.me/kdklOR

If you have any problems registering contact Dee Lewis at dlewis@kha-net.org (785) 276-3110