



We CARE We VOTE

Communication Plan and Timeline

Imagine what 100,000+ Kansas hospital employees can do when they commit to a cause! With the next election season upon us, it is time for hospital employees to rally together to show that We CARE and We VOTE. We CARE We VOTE is an inspirational campaign designed to raise overall awareness and support for elected state and national officials who will work to ensure a healthy future for Kansas. We urge you to activate a We CARE We VOTE campaign at your hospital by using the ideas below to encourage participation from your team.

Customizable Campaign Materials

To promote the election and campaign ahead of the 2026 Kansas Primary Election on August 4 and the General Election on November 3, we have created customizable resources in our Box folder. The toolkit includes:

Getting Started

- A communication plan/timeline and an event checklist to roll out a We CARE We VOTE campaign at your hospital.
- Guidelines for nonpartisan conversations with patients and the general public (including guidance on what a 501(c)3 can and cannot do).

Resources for Staff Engagement

- Template CEO communication, to send to employees to inspire involvement.
- Article for your hospital internal newsletter on voting options.
- Posters/flyers to display in elevators, staff breakrooms or around the hospital.
- Template letters for trustees.
- Questions for employees to ask candidates on health care in Kansas.

Public Relations

- Sample social media posts and graphics.
- Sample media release on We CARE We VOTE campaign.
- Videos from the Secretary of State on registering to vote.

Campaign Kick-Off Event

To launch the We CARE We VOTE campaign at your hospital, plan a special, hospital-wide event for all employees, volunteers and board members. Your event could provide educate about important issues affecting hospitals and local access to health care, while also building excitement and enthusiasm for informed voting. The event could provide information about Kansas voter registration, absentee voting (by mail) and early voting (in person). You could do an event in July and/or October prior to the primary and general elections.



That's the power of more than 100,000 hospital employees across the state who believe in building a healthier Kansas.

The Kansas Hospital Association is proud to support the WE CARE WE VOTE campaign.



Kansas Hospital
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Campaign Timeline for Primary and/or General Election 2026

Pre Week: June 28 - July 4 and/or September 27-October 3

- Set date and location for Kick-Off Event

Week 1: July 5-11 and/or October 4-10

- Send an email from the CEO to all employees.
- Schedule three Facebook posts for your hospital page.
- Hang posters around the hospital.
- Distribute We CARE We VOTE media release to local media.
- Share Secretary of State Video on voting options to employees and on social media.
- Publish an article about Kansas voting options and requirements in your employee newsletter and remind employees to register to vote by July 14 and October 13.

Week 2: July 12-18 and/or October 11-17

- Send an email reminder to all employees about the hospital event.
- Schedule three more Facebook posts on your hospital page.

Week 3: July 19-25 and/or October 18-24

- Send a reminder email to employees to mark their calendars for the August 4 Primary Election/November 3 General Election. Include a link to voter information and polling locations.
- Publish an employee newsletter/intranet article about electing leaders who value a healthy Kansas. Schedule three more Facebook posts on the hospital page.

Week 4: July 26-August 1 and/or October 25-October 31

- Schedule the final three Facebook posts on your hospital page.
- Send an email reminding all employees to vote on August 4/November 3.

KHA is Proud to Support You!

We hope these materials inspire your hospital employees, physicians, trustees, vendors and volunteers to get involved and informed so they can spread the word about building healthier Kansas communities. That's the power of 100,000 hospital employees across the state who believe in building a healthier Kansas. Customizable materials are available for download in our KHA Box folder. For questions or additional assistance, contact (785) 233-7436.



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