



KC Health Communicators sponsors wanted!

Do you want to be in front of decision makers?

As a sponsor of KC Health Communicators, you can connect with marketing, communications and public relations professionals responsible for high-level initiatives and public outreach.

We are writers, designers, video producers, public information officers, outreach coordinators and social media professionals for the Kansas City healthcare community. Collectively, the healthcare entities KCHC members represent serve hundreds of thousands of residents between Kansas and Missouri.

Every year, we host four education events and an Annual Conference. Last year, we even hosted our conference at Arrowhead (Go Chiefs!).

As a sponsor, you can connect with professionals who are in need of these services and more:

- Advertising
- Brand ambassadors
- Creative agency services
- Direct marketing services
- Media monitoring
- Print services
- SEO monitoring
- Social media planning
- Talent procurement
- Video production

KC Health Communicators was formerly the Kansas City Healthcare Communicators Society.

2024 Upcoming Events

Wednesday, Apr. 17

Education Event: Cybersecurity and Crisis Communications
North Kansas City Hospital

Wednesday, June 12

Education Event: Electronic PHI
Virtual

Tuesday, Aug. 27

Education Event: Speed Networking
Location TBD

Friday, Oct. 25

Annual Fall Conference
Location TBD

Visit our website to learn more about KCHC and see highlights from our 2023 Annual Conference at Arrowhead!



Sponsorship Levels for 2024 Annual Conference

Platinum - \$1,000

Benefits at this level include:

- Named as event lunch sponsor
- Recognition on our pre-conference email blasts and other communications
- Remarks during event lunch break
- Four free conference registrations
- Table at the event to display company information
- Company name and logo on signage within the event location, including a scrolling PowerPoint presentation
- Company brochure or small item for each attendee
- Logo, company profile, company name and URL printed on conference brochure
- One free membership to KCHC

Gold - \$500

Benefits at this level include:

- Named as event breakfast sponsor
- Two free conference registrations
- Table at the event to display company information
- Company name and logo on signage within the event location, including a scrolling PowerPoint presentation
- Company brochure or small item for each attendee
- Logo, company profile, company name and URL printed on conference brochure

Silver - \$250

Benefits at this level include:

- Named as event snack sponsor
- One free conference registration
- Company name and logo on signage within the event location, including a scrolling PowerPoint presentation
- Company brochure or small item for each attendee
- Logo, company profile, company name and URL printed on conference brochure

*Or be an
Education
Event sponsor!*

Education Event Sponsor \$500

Benefits include:

- Named as education event sponsor. Recognition during the welcome portion of the event
- Company representative can provide short overview (5 minute max) during welcome
- Company brochure or other small item for each attendee
- One free KCHC membership

For additional information, visit us at www.kchcs.org or contact:

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